



# Initiatives to promote FTAs towards Belgian companies

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- **FIT, AWEX, hub.brussels**  
= Trade Promotion Organizations (TPOs).
- **Role:** promotion of trade related topics, including Free Trade Agreements
- **EU FTAs:** 45, more to be negotiated  
<https://ec.europa.eu/trade/policy/countries-and-regions/negotiations-and-agreements/>
- To encourage Belgian companies to make the best use of these FTAs
- FTAs Seminars: Vietnam (2016), Canada (2017), Japan (2018) and Singapore (2019)

- Webinar for Belgian companies on the new Access2Markets Platform (2021). Section dedicated to FTAs.  
<https://trade.ec.europa.eu/access-to-markets/en/content/eu-trade-agreements-access2markets>
- 90 Trade Commissioners covering 150 countries are at your service. Support on FTAs in third countries.
- ETPOA in dialogue with DG TRADE.

# Thank you for your attention !

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